



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-62603-1 **DATE PRINTED**

08/16/12

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

	AI	ND	PAGE 1
27783 NAME AND ADDRESS	AGENCY (OR SERVICE) ACTING AS AGENT FOR 3047 CROSSROADS MEDIA 66 Canal Center Plz Ste 555 Alexandria VA 22314-1576 USA	ADVERTISER (OR AGENCY AND ADVERTISER) AMERICAN CROSSROADS 1401 New York Ave NW Ste 1200 Washington DC 20005-2167 USA	
CONTACT	STEPHANIE MARONEY	PRODUCTEST # 694	
NATIONAL SALESPERSON	074	PRODUCT 1300 CODE	

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race.

NO. WEEKS:

		SPOTS			and warrants that			TOTAL		
TEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	T-Th	2	04:30A	05:00A	30s	10/30/12-11/01/12	CBS MORNING NEWS	2	250.00	500.00
							COD HOLDING NEWS	2	250.00	500.00
2	М	1	04:30A	05:00A	30S	11/05/12-11/05/12	CBS MORNING NEWS	1	250.00	250.00
3	T-F	4	05:00A	05:28A	30s	10/30/12-11/02/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200 00
	© ×					10,00,10 11,00,12	NEWS & LANDI J-J.ZOAM	4	550.00	2200.00
4	T-F	4	05:28A	06:00A	30s	10/30/12-11/02/12	NEWS 4 EARLY 5:28-6:00AM	4	550.00	2200.00
5	T-F	4	06:00A	07:00A	30s	10/30/12-11/02/12	NEWS 4 TODAY	4	850.00	3400.00
						10/00/12 11/02/12	NUMO 4 TODAI	4	850.00	3400.00
6	М	1	06:00A	07:00A	30s	11/05/12-11/05/12	NEWS 4 TODAY	1	850.00	850.00
7	T-F	3	08:58A	09:58A	30s	10/30/12-11/02/12	RACHEL RAY	3	900.00	2700.00
						1,02,12	WIGHER PAI	3	900.00	2700.00
8	T-F	3	09:57A	11:00A	30s	10/30/12-11/02/12	PRICE IS RIGHT	3	1800.00	5400.00
9	T-F	4	11:00A	12:00N	30s	10/30/12-11/02/12	YOUNG & THE RESTLESS	4	1200.00	4000 00
						10,00,10 11,02,12	TOONG & THE RESTEESS	4	1200.00	4800.00
10	T-F	3	12:00N	12:25P	30s	10/30/12-11/02/12	NEWS 4 AT NOON	3	1100.00	3300.00
11	T-F	3	02:00P	02:58P	30s	10/30/12-11/02/12	LET'S MAKE A DEAL	3	750.00	2250 00
	- particular to the control of the c					10/30/12 11/02/12	DET 3 MAKE A DEAD	3	750.00	2250.00
12	M	1	02:00P	02:58P	30s	11/05/12-11/05/12	LET'S MAKE A DEAL	1	750.00	750.00
13	T-F	3	04:00P	05:00P	30S	10/30/12-11/02/12	DR PHIL	2	1500.00	
N-57-76	COLORES (**)		v de antidode (S. C.	17.701 N. N. P.	200	-0,39/16 11/02/12	DIV EUIT	3	1500.00	4500.00
14	M	1	04:00P	05:00P	30s	11/05/12-11/05/12	DR PHIL	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-62603-1 **DATE PRINTED**

2

08/16/12

PAGE

1044 LINCOLN STREET, . DENVER CO 80203

AND

KCNC TV

Washington Co.				FAGE 2
27783	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 30	04732 ADVERTISER (OR AGENCY AND ADVERTISER)	120 120 120 120 120
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS	Cancellation Notice
AND	66 Canal Center P	lz Ste 555	1401 New York Ave NW Ste 1200	Required
ADDRESS	Alexandria USA	VA 22314-1576	Washington DC 20005-2167 USA	Announcement 28 days prior notice
CONTACT	STEPHANIE MARONEY		PRODUCTEST # 694	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 694	PRODUCT 1300	
NATIONAL SALESPERSON	i		•	10
BROADCAS	T SCHEDULE STARTING	10/30/12 AND ENDING 11	1/05/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicit	Y					I are parendoing time from	CBS relevision Stations of its Stations that	Is intended	to discriminate on	the basis of race or
ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL		
15	T-F	2	05:00P	05:30P	30s	10/30/12-11/02/12	NEWS 4 AT 5 PM	BDCST.	2500.00	TOTAL VALUE(1)
16	м	1	05:00P	05:30P	30s	11/05/12-11/05/12	NEWS 4 AT 5 PM	1	2500.00	2500.00
17	T-F	1	06:00P	06:30P	30s	10/30/12-11/02/12	CBS4 NEWS AT 6	1	2500.00	2500.00
18	М	1	06:00P	06:30P	30s	11/05/12-11/05/12	CBS4 NEWS AT 6	1	2500.00	2500.00
19	T-F	2	06:30P	06:58P	30s	10/30/12-11/02/12	CBS4 NEWS AT 630PM	2	2500.00	5000.00
20	Sa	1	04:58P	06:00P	30s	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
21	T-Su	2	10:00P	10:35P	30s	10/30/12-11/04/12	LATE NEWS M-SU	2	4500.00	9000.00
22	М	1	10:00P	10:35P	305	11/05/12-11/05/12	LATE NEWS M-SU	1	4500.00	4500.00
23	T-F	2	10:35P	11:37P	30s	10/30/12-11/02/12	LATE SHOW WITH DAVID	2	1200.00	2400.00
24	М	1	10:35P	11:37P	30S	11/05/12-11/05/12	LATE SHOW WITH DAVID	1	1200.00	1200.00
25	T-F	2	11:37P	12:37A	30S	10/30/12-11/02/12	LATE LATE SHOW WITH CRAIG	2	750.00	1500.00
26	M	1	07:57P	09:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	6500.00	6500.00
27	Su	1	10:35P	11:07P	30s	11/04/12-11/04/12	BRONCOS ALL ACCESS	1	1000.00	1000.00
28	м	1	05:00A	05:28A	30S	11/05/12-11/05/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
29	М	1	05:28A	06:00A	30S	11/05/12-11/05/12	NEWS 4 EARLY 5:28-6:00AM	1	550.00	550.00
30	М	1	08:58A	09:58A	30s	11/05/12-11/05/12	RACHEL RAY	1	900.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



27783

NAME

ADDRESS

CONTACT

SALESPERSON

LOCAL

NATIONAL SALESPERSON

AND



CROSSROADS MEDIA

STEPHANIE MARONEY

NICOLE ELIE POL

Alexandria

USA

AGREEMENT MADE BETWEEN

AGENCY EST. NO.

KCNC TV

CONTRACT NO. REV. 1181-62603-1

DATE PRINTED

08/16/12

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** AMERICAN CROSSROADS Required 66 Canal Center Plz Ste 555 1401 New York Ave NW Ste 1200 Announcement 28 days VA 22314-1576 Washington DC 20005-2167 prior notice USA PRODUCTEST # 694

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations on ot discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

PRODUCT

CODE

1300

NO. WEEKS:

nicity EM	DA	YS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1
						ELITOTT	ETTEOTIVE DITTEO	Modified	55001.	ONTHATE	TOTAL VALUE
31	М		1	09:57A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1800.00	1800.0
32	М		1	12:00N	12:25P	30S	11/05/12-11/05/12	NEWS 4 AT NOON	1	1100.00	1100.0
33	Т		1	06:57P	08:00P	30s	10/30/12-10/30/12	NAVY NCIS	1	12000.00	12000.0
								Total Contract:	61		95850.00
								Dillian Comment			
						Ot- 4	Oct	Billing Summary		<u>Total</u> 95850.00	
						Qtr 4	.00	93630.00 .00		95850.00 AND TOTAL 95850.00	
										93830.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.